2014 CENTRAL FLORIDA REAL ESTATE FORUM

Presented by the Appraisal Institute - East Florida Chapter

UNITY OF THE COMMUNITY

Connecting the dots of what drives the Central Florida Real Estate market now and 10 years into the future. . .

Get ready to reach a new level of education and insight into the Central Florida marketplace

This is your opportunity to NETWORK with top level real estate community representatives

Please join us for our 4th annual Central Florida Real Estate Forum. This all-day event features panel discussions with Central Florida's major organizations fueling the economy with developments today and into the future.

This year's focus is specifically designed to expose you to the inner workings and connections of the major entities fueling our economy. We have a dynamic line-up of leading local and state level Florida real estate speakers and community representatives. (SEE EVENT SPEAKERS & CURRICULUM TO FOLLOW)

GIVE AWAYS: ***All Attendees will receive a 24 x 36 High Quality Aerial Event Poster featuring Future Development of the Central Florida market area and a Flash Disk containing speaker presentations and sponsor materials.***

SPORTS ENTERTAINMENT: Get up close and personal with Phil Rawlins, the founder and president of the MLS Orlando City Soccer Club which will be debuting their new stadium in 2015.

Location:	**Citrus Club, Orlando, FL**	**Date:**	October 2, 2014
Time:	8:00am to 6:00pm	**Services:**	Breakfast, Lunch, and Cocktail Reception

Networking: **Come interact with the "who's who" of real estate professionals in the Central Florida market attending this year's event, including top level commercial planners, attorneys, bankers, brokers, construction companies, appraisers, city officials, amongst others.**

CE Credits: AI, FREAB and FREC is approved for 7 hrs of continuing education.

Need Continuing Education Hours for your Profession? Ask us how we can get this event approved for you.

SPACE IS LIMITED - We highly suggest registering for this event no later than September 15th 2014

Go to the Appraisal Institute - East Florida Chapter website to reserve your seat now! www.eflai.org/

Appraisal Institute™
Professionals Providing Real Estate Solutions

East Florida Chapter

CHAPTER OFFICE (813) 651-5904 lauren@eflai.org/

Event Fee: $175.00

Early Discount: $150.00
(Must register by September 15th)

2014 CENTRAL FLORIDA REAL ESTATE FORUM

Event Day Speakers & Curriculum

UNIVERSITY OF CENTRAL FLORIDA

Project Downtown Orlando - Fred Kittinger, Senior Associate VP for University Relations, University of Central Florida
Speaker for Buddy Dyer's Project Downtown Orlando/Creative Village

KEYNOTE SPEAKER

Project Downtown Orlando (DTO) and the role UCF plays in the creation of the downtown Creative Village Development and the business college's role, vision and partnership with the Central Florida Business community.

UCF Community Partnership - Bill Merck, VP for Administration and Finance and CFO, University of Central Florida

Ed Schons, Assistant VP for University Relations, Director of University Economic Development, University of Central Florida

Internal & External Process and Strategy for current and future real estate projects/growth.

Florida High Tech Corridor - Randy Berridge, President

The Florida High Tech Corridor Council is a regional economic development initiative of the University of Central Florida (UCF), the University of South Florida (USF) and the University of Florida (UF) whose mission is to grow high tech industry and innovation through partnerships that support research, marketing, workforce and entrepreneurship.

CENTRAL FLORIDA TRANSPORTATION

FDOT - Jim Wood, Director, Office of Policy Planning

Florida's Future Transportation Corridors Initiative

SunRail - Thad Joseph, the Cunningham Group

Port Canaveral - John Walsh, CEO Canaveral Port Authority

GUEST LUNCH SPEAKER – SPORTS ENTERTAINMENT

Major League Soccer (MLS) - Phil Rawlins, Owner & President of the Orlando City Soccer Club

MLS entry into the Orlando market and its impact on the Central Florida economic marketplace

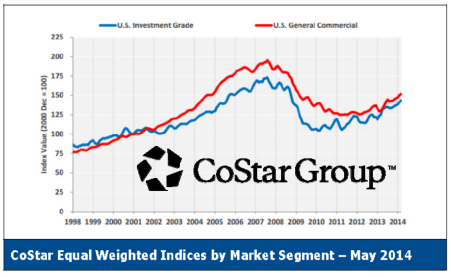
CENTRAL FLORIDA BROKER'S PERSPECTIVE

Land/Development Overview - Daryl Carter, President, Maury Carter & Associates

Industrial Market Overview - Susan Ruby, SIOR, Senior VP, Cresa Orlando

Office Market Overview - Damien Madsen, Principal, Taylor & Mathis

Retail Market Overview - Brad Peterson, HFF (Holiday Fenoglio Fowler, L.P)



CoStar Equal Weighted Indices by Market Segment – May 2014

CENTRAL FLORIDA PROPERTY APPRAISERS - COUNTY TRENDS

Osceola County - Katrina Scarborough, CFA, CCF, MCF - Osceola County Property Appraiser

Volusia County - Morgan B. Gilreath Jr., M.A. ASA, CFA - Volusia County Property Appraiser

Seminole County - David Johnson, CFA – Seminole County Property Appraiser

COCKTAIL & HORS D'OEUVRES RECEPTION

Citrus Club - 4:00pm - 6:00pm

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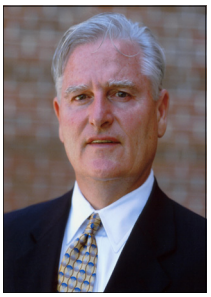
Meet Your Speakers

KEYNOTE SPEAKER

Fred Kittinger
Senior Associate VP
for University Relations
University of Central Florida
Speaker for Buddy Dyer's
Downtown Orlando Creative Village

Bill Merck
VP Administration and
Finance and CFO
University of Central Florida



Ed Schons, Assist VP
University Relations
Director of University
Economic Development
University of Central Florida

Randy Berridge
President
Florida High Tech
Corridor Council

Jim Wood
Director
FDOT
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Policy Planning

Phil Rawlins
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John Walsh
CEO
Canaveral
Port Authority

Event Sponsors - *We are proud to present our sponsors and partners who have made this all possible*

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SunTrust
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